

# Woman to Woman

*"Working with Communities & GP Practices to increase Breast & Cervical Screening"*



## Key Delivery Methods:

One to One  
Home Visits

Community Events

GP Practice Workshops

Local TV  
Radio  
Newspaper

Cinema

Mosques

*"The 3 target GP Practices showed the highest increase of cervical screening in Blackburn with Darwen"*

Based on data provided by LASCA

## Coming Soon Independent Evaluation

COMMISSIONED BY

SUPPORTED BY

Lancashire and South Cumbria  
Cancer Services Network



Blackburn with Darwen   
Teaching Care Trust Plus